

ISONEM MAGNETIC PAINT

(Magnet Stickable Paint)

Product Description

ISONEM MAGNETIC PAINT is a dye type that can be sticked on surface materials such as picture back having magnet, poster without any damage to dye thanks to its metal in the structure, is water-based high fusible power, easily dried, resistant to friction, non-changing dye and has high performance. Without using any nail, band, screw or sticker, it can be hold on any surface such as wall or wooden like picture, poster. As it is water-based, it has no fragrance and no damage to human health. Although ISONEM MAGNETIC PAINT creates magnet effect, it has no damage to computer monitor, mobile phone, television, credit card and atm card.

Usage Areas

Interior walls, schools, hospitals, shopping centers, offices, conference halls, studios.

Technical Specifications

Density (25°C, g/mL) : $1,57 \pm 0,10$ pH (25°C) : 7.0 - 9.0

Viscosity (25°C, mPa.s) : 12500 – 13500

Solid content (% Weight) : 70 ± 2

Water transmission rate (kg/ m^2 . $h^{0,5}$) : < 0,1 CLASS W_3

Adhesion strength by pull-off test (N/mm²) : Crack bridging flexible systems without

trafficking ≥ 0,8

Permeability to water vapour (m) : $5 \le S_D \le 50 \text{ CLASS II}$

Touch-free Drying : 3 hours

Through-dry time : 72 hours

Pot life (23°C) : X

Solvent : Water

Class of fire reaction : B S1 d0

Color : Black

Application Procedure

Application surface must be smooth, steady and dust-removal. Before using ISONEM MAGNETIC PAINT, the least two minutes, it must be mixed and it can be applied by using roll and scrub. As increasing magnet feature of surface, it should be applied the least 3 thick layers. The least 30-40 minutes between layers applied should be waited. After these operations, any water based dye on it can be applied.



Application Conditions / Limitations

Application : In the same direction as the first layer

Surface humidity : Dry surface

Primer usage : X
Primer consumption : X

<u>Product usage</u> : 2 – 3 Layers

Product consumption : 1 kg/m²

Paintable (Coverage) Area : 5 kg: 5 m² /bucket

10 kg: 10 m² /bucket **18 kg:** 18 m²/bucket

Between two coats : 30 minutes

Recommended application tools : Roller, brush, spray

Application temperature (°C) : 5 - 35 °C

<u>Things to consider during and after the application:</u> The application surface must be clean and free from all impurities like dirt, oil, and mud.

Other ISONEM products recommended: -

IMPORTANT

The surface should be protected from rain, water, mechanical loads and impacts for 24 hours during and after the application.

Packaging & Storage

Packaging : 5,10,18 kg in PP bucket

Storage temperature (°C) : 5 - 35 °C

Shelf life : 24 months from date of production if stored in original, unopened,

undamaged packages.

Storage condition : Store tightly closed in a dry and cool place.

Cleaning of Tools

Clean all tools and application equipment with clean water immediately after use.

Health and Safety Information

For information and advice on the safe handling, storage and disposal of chemical products, users shall refer to the most recent Safety Data Sheet containing physical, ecological, toxicological and other safety-related data.



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TS EN 1504-2: Surface protection systems for concrete - Coating (MAGNETIC PAINT)

DoP No: 61

	STANDARD VALUE	CONTROL VALUE
Permeabilityto water vapour	Class I S _D <5 m (permeable to water vapour) Class II 5 m≤S _D ≤ 50 m Class III S _D >50 m (not permeable to water	Class II - 40 m
Capillaryabsorption and permeabilityto water	w < 0,1 kg/m².h ^{0,5}	0,05 kg/m².h ^{0,5}
Adhesion strength by pull-off test	Without trafficking ≥ 0,8 N/mm ² With trafficking ≥ 1,5 N/mm ²	Crack bridging flexible systems without trafficking 0,8 N/mm²
Dangero	us substances compl	y with 5.4

Class of fire reaction: B S1 d0

Statement of Responsibility

The technical information and application advice given in this ISONEM Paint & Insulation Technologies publication are based on the present state of our best scientific and practical knowledge. As the information herein is of a general nature, no assumption can be made as to a product's suitability for a particular use or application and no warranty as to its accuracy, reliability or completeness either expressed or implied is given other than those required by law. The user is responsible for checking the suitability of products for their intended use.











